

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.1,18,021/- to Aamoda Braodcasting Company Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2254

Dated: 17-05-2012

Read the following:-

1. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
2. Govt. Lr.No.3389/Elecs.E/A2/2011-49, dt:25-11-2011
3. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
4. Govt. Lr.No.3389/Elecs.E/A2/2011-129, dt:21-01-2012
5. From M/s.ABN Andhra Jyothi, Hyderabad, Invoice Nos.
INABN/11-12/05931, dt:28-11-2011, INABN/11-12/05959,
dt:29-11-2011, INABN/11-12/05977, dt:30-11-2011,
INABN/11-12/06004, dt:02-12-2011, INABN/11-12/06491, dt:25-01-2012.

ORDER:

In the letters 1st to 4th read above, M/s. ABN Andhra Jyothi, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 & 22-01-2012 to 25-01-2012 to create awareness among the citizens / electors. Accordingly, M/s ABN Andhra Jyothi, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.1,18,021/- (i.e., Rs.33,090/- + Rs.12,133/- + Rs.8,272.50/- + Rs.16,545/- + Rs.47,980.50) including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,18,021/-** (Rupees One lakh eighteen thousand and twenty one only) to Aamoda Braodcasting Company Private Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 & 22-01-2012 to 25-01-2012 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	INABN/11-12/05931, dt:28-11-2011	Scroll-1 (100)	19 th , 20 th , 26 th & 27 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	33,090-00
		Scroll-2 (100)	21 st to 25 th & 28 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	INABN/11-12/05959, dt:29-11-2011	One spot per day	26 th (Rural), 27 th (Gurthimpu (Youth) & 29 th (Dhoni's Message in Telugu)	Along Main News between 7.00 p.m. and 9.00 p.m.	12,133-00
3	INABN/11-12/05977, dt:30-11-2011	150 Scroll	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	8,272.50
			30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	16,545-00
4	INABN/11-12/05977, dt:30-11-2011	14 spots	22-01-2012 to 25-01-2012	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	43,500-00
Total					1,18,021/-

(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters – S.H (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2012-13.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of “**Aamoda Broadcasting Company Private Limited, Hyderabad**” A/c No.527601010033263, Union Bank of India, Jubilee Hills, Hyderabad IFSC Code No:UBIN0552763, MICR Code No:500026017.

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in audit to the extent of funds now released.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Aamoda Broadcasting Company Private Limited, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER